## **Bruce Wilkinson Introduction**

Bruce S. Wilkinson is a leadership/communication/culture implementation strategist, professional motivational keynote speaker and trainer, who reinforces personalized messages with humor, passion, enthusiasm and authenticity. His mission is to help organizations translate their culture into a matching workplace climate that inspires leadership excellence, high performance, self-motivation, team member engagement, risk reduction, customer loyalty and personal accountability. He also is one of fewer than 900 people worldwide to earn the prestigious Certified Speaking Professional (CSP) designation.

As CEO and Chief Culture Officer of Workplace Consultants, Inc. and Wilkinson Seminars and Presentations, he has presented in all 50 states, delivering enthusiastic keynotes and training, retreats and education programs for over thirty-three years to Delta Air Lines, ADP, Coca Cola, McDonald's, Jimmy John's, Frito-Lay, Honeywell, Office Depot, NASA, Smoothie King, Hershey's, WRIGLEY, The Bank of Hawaii, Anheuser-Busch and proudly all branches of the U.S. Military.